



# ELIZABETH PEHOTA

## CONTACT:

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\*Willing to relocate\*

## WEBSITE:

www.elizabethpehota.com

## EDUCATION:

Boston College  
Chestnut Hill, MA  
Bachelor of Arts,  
Cum Laude 2015

Major: Communications  
Minor: Journalism

## DIGITAL SKILLS:

Microsoft Word, Excel,  
PowerPoint, Adobe  
Premiere, Outlook,  
Adobe Photoshop,  
Microsoft Publisher,  
Webvantage, ENPS, Final  
Cut Pro, Adobe Creative  
Suite, Twitter Studio

## SOCIAL MEDIA SKILLS:

Facebook, Instagram,  
Twitter, Pinterest,  
YouTube, WordPress,  
Snapchat, Google+,  
LinkedIn, Percolate

## EXPERIENCE:

**New England Revolution, *Reporter/Host*** (Foxborough, MA) Dec 2017-Present

- Report on-camera for matches, interview players and cover community/team events.
- Write/host live pregame show in studio for home games and on-location at select road matches.
- Produce, write and edit digital/editorial content and co-host the Far Post Podcast.
- Host/produce unique social content for games and training across social platforms.
- Strategize/implement key ideas used in playoff campaigns, holiday content and daily features.
- Lead reporter for all community initiatives. Foster and promote nonprofits.

**Boston Business Women, *Reporter/Blogger*** (Boston, MA) Dec 2016-Present

- Create original, innovative and inspirational content for the Boston Business Women blog.
- Conduct interviews, write features, shoot/edit videos that culminate in social features.
- Strategize and implement social initiatives and outreach to increase brand awareness/sales.
- Previously Director (Dec 2016-Dec 2017)

**SB Nation: Swish Appeal, *Freelance Writer/Reporter*** (Boston, MA) July 2017-Dec 2018

- Reported, broke news and recapped WNBA/NCAA games. Interviewed coaches/players for features.
- One of four reporters nationwide selected to cover NBA All-Star Weekend 2018 in Los Angeles.
- Hosted Facebook Live/ IG Live broadcasts and published written editorial game recap.

**Boston Celtics, *In-Arena Host*** (Boston, MA) Oct 2016-Sept 2017

- Performed as a live host for athletic promotions on court and throughout TD Garden. Engaged with crowds up to 18,000 people. Wrote scripts for promotions that were executed.

**Mullen Lowe *Account Executive*** (Boston, MA) May 2016- Dec 2017

- Led key client/internal agency communication for TV, print, radio, digital & social projects.
- Interviewed US Military service members and wrote feature articles for *Futures Magazine*.
- Conducted research on best practices, trends and competitors for New Business pitches.
- Previously Assistant Account Executive – June 2015 - May 2016

**Boston College Athletics, *Spokesperson*** (Dublin, Ireland) March 2016-April 2016

- Traveled to Ireland as BC alumni to represent BC Football. Spoke at press conference with US Ambassador and performed live interviews for TV, radio, social media & print.

**ESPN, *Weekend Intern/Extern*** (Cambridge, MA; Bristol, CT) Jan/Nov 2014

- Executed hands-on ESPN College Gameday promotions. Shadowed *SportsCenter* production process.

**WFSB Channel 3, *News Intern*** (Hartford, CT) June-August 2013

- Conducted/transcribed field interviews. Wrote stories/developed off-air stand-ups for breaking news. Processed press releases, created news reports, teleprompted news and fielded calls/tips.

## EXTRACURRICULARS:

**Health and Wellness Blog, *Content Creator & Writer*** April 2020 -Present

- Founded Cup Full of Cheer blog and @healthy\_cheers Instagram account (grew to 2K+ followers in 6 months) providing free workouts, recipes and fitness inspiration to individuals to improve strength, health & wellness.

**New England Patriots Charitable Foundation, *Marathon Finisher*** Jan-Sept 2020

- Ran 26.2 miles for the Boston Marathon in September 2020 in 3:36. Fundraised \$10,000 for the Patriots Charitable Foundation, which donates grants to local New England nonprofits.

**Boston College, *Emcee/In-Game Host*** April 2014-May 2015 & Jan-March 2020

- Report and emcee athletic promotions on the field and court for all Division I sports.

**Women's Leadership Network (WLN) – IPG, *Chair*** June 2015-Jan 2018

- Fully strategized, planned, organized and managed all aspects of WLN events for IPG advertising agencies in Boston, MA. This includes the two highest attended events in WLN Boston history.

**Boston Celtics, *Cheerleader*** May 2014-Sept 2017

- Led crowd as part of prestigious, high-energy Celtics stunt team at games and appearances.
- Selected for elite travel team to represent and cheer NBA Global Games in Italy and Spain.